## National Science Day - Strategies for Problem Identification and achieving Problemsolution fit and product market fit.

1. DATE OF THE EVENT- 28/02/2024

2. NAME OF THE EVENT- National Science Day

3. PROGRAM THEME: ENTREPRENEURSHIP/ Mentoring Session for Start-Up Aspirants

**4. EVENT OBJECTIVE:** The celebration of National Science Day at Graphic Era University on February 28, 2024, extended beyond traditional festivities. Dr. Sachin Ghai led a session strategically designed to explore "Strategies for Problem Identification and Achieving Problem-Solution Fit and Product Market Fit." The session, crafted with precision, aimed to provide participants with practical insights into effective problem-solving strategies in the context of entrepreneurship and startup.

**5. BENEFITS TO PARTICIPANTS:** Dr. Sachin Ghai's session offered invaluable insights for participants. The practical strategies shared during the event enhanced their problem-identification and problem-solving skills in the innovation and entrepreneurial realm. Engaging discussions provided nuanced perspectives on identifying problems, achieving problem-solving, and attaining product-market fit. The session paved the way for potential collaborations and empowered participants with the knowledge and strategies to navigate the complex landscape of problem identification in entrepreneurship.





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